



stick together



All Markets
Spiff Continues
January 1 – January 31, 2010

Easy to Add-on Web2Go!

\$5 Spiff Continues for Jan. when you add Web2Go on Prime Post Contracts

100% pass through.....No Qualifier & No Chargeback on \$5 Spiff !!!

They LOVE the phone.... Now sell them the benefits of the ADD-ON FEATURES!

New! Business Rules with EvenMore launch 10/25/09:
Data feature Adds on the following plans (Prime Contract Only):

- Phone First Web [PFWBEC] (\$10.00)
- Shadow Web [SHWBEC] (\$10.00)



30 Days Free Web2Go PROMO Extended 'til March 24th 2010

\$10 Unlimited Web Feature for phone first devices
Easy Sale - It's FREE

ON THE GO! With Unlimited Web, customers can check e-mail, update Facebook status, get directions and check traffic on MapQuest, see the weather forecast on Weather.com, find local restaurants and movie times, and skim news headlines with Yahoo! oneSearch—all while on the go.

Offer is only available on these SOCs:

PFWBEC: Even More Phone-First Unlimited Web Only

SHWBEC: Even More Shadow Unlimited Web Only

- Customers receive the first 30 days of Unlimited Web access free of charge.
- Even More Plus plans are not eligible.
- Postpaid customers only
- Customers must have a phone-first or T-Mobile Shadow device
- First-time customers only—customers must not previously had this free trial.
- Customers must remove existing data services before they can add the offer
- Existing messaging features are not affected if customers add Unlimited Web free trial.



Commissionable Features are subject to standard chargeback rules
Any free promotional feature offer payout will take place once MRC begins (after free period ends).