

[Retail Partner Sales- All Markets]  
May 13, 2009

# BillShrink Website

BillShrink.com – All RPS locations should use the billshrink website

***Has your customer taken the T-Mobile Makeover?***

**Visit BillShrink.com – See your options, Save Money, It's Free!**

The <http://2323.billshrink.com> site is now available for Retail Partner Sales.

## **Tips:**

When prompted for the customer email ... Enter: DealerCode@dealer.tmobile.com  
For example, your sub-dealer code 1234@dealer.tmobile.com

## **Use for Post-Pay customer rate plan comparison when your customer:**

- √ Unsure which rate plan is the best value for them
- √ Undecided about carriers
- √ Concerns about signing up for service today
- √ Questions or concerns about how they use their phone

## **What does BillShrink.com do?**

- √ Analyzes how, when, and where the customer uses their phone
- √ Recommends what it believes to be the best rate plan(s) for the customer from the four major wireless carriers (T-Mobile, AT&T, Verizon, Sprint)
- √ Compares postpaid service only, including voice plans, data plans, myFaves, and messaging features

*Start saving money  
in under a minute*

Choose an every day expense  
to get started

Credit cards »

Cell phone plans »

Gas prices » BETA