



stick together



web2go 30 Day Free Trial Offer

Lunching between July 19th & July 22nd, T-Mobile will give customers even more value by offering the **first 30 days free** of our \$9.99 unlimited Web access for their phone-first devices and the T-Mobile Shadow. T-Mobile continues to offer customers the richest, fastest way to stay connected, with the best priced unlimited Web access plans.



With unlimited mobile Web access, customers can check e-mail, update their Facebook status, get directions and check traffic on Mapquest, see the weather forecast on weather.com, find local restaurants and movie times with Yahoo! oneSearch, quickly skim news and sports headlines, and more - all while on the go.

Offer Details:

- Customers that purchase the \$9.99 Phone First Unlimited Web Only (UNLWEB) or the \$9.99 Shadow Unlimited Web Only (SWUNLWEB) will receive the first 30 days of the service for free.
- The 30 days free begins the day the feature is added and will be prorated the following month if the feature was added in the middle of a billing cycle.
- Customers will receive an SMS four days before the free trial SOC expires to advise them that they will begin to be charged for the data service.
- Customers will automatically begin to be charged for the service 30 days after it was added unless they remove the feature by calling Customer Care or via My T-Mobile. Top of Form.
- Dealer Compensation captured the month when the feature is billed the Monthly recurring charge, after the 30 day trial period.

Prepay Message and Content Blocking Launch

Scheduled Launch July 19th, T-Mobile will offer prepaid customers Message Blocking, an add-on feature that gives them the ability to block unwanted chargeable messages.

Additionally, a new Content Blocking feature will be available to all customer types. With the Content Blocking feature, customers will have the ability block content downloads such as games, ringtones, CallerTunes, and wallpapers where T-Mobile is the billing party.

Postpaid and FlexPay customers can manage their Message and Content Blocking services online. Prepaid customers will be unable to manage these services via the Web; however, they can call Prepaid Customer Care to have these features added.