



stick together

Choice
Products and Services Inc.
135 Eileen Way, Syosset NY 11791
Phone: (516) 496-9494 Fax: (516) 496-9495

All Markets
Spiff Effective October 16 – November 30, 2009

LOOK **Big News !**

NEW \$5 Spiff when you add
\$9.99 or \$19.95 Web2Go
on Post Pay Contract (1yr or 2yr)

100% pass through.....No Qualifier & No Chargeback on \$5 Spiff !!!

They LOVE the phone.... Now sell them the benefits of the ADD-ON FEATURES!

Business Rules:

SOC Codes that are eligible: UNLWEB, UNLWBMS, SWUNLWEB, SWULWBMS

UNLWBMS & SWULWBMS are bundled SOC's which will pay same month.

UNLWEB & SWUNLWEB are first month free and will be paid one month after activation.



Don't Forget the 30 Days FREE WEB2GO PROMO
Ongoing 'till Nov 17th –

\$9.99 Unlimited Web Feature for phone first devices

Easy Sale - It's FREE

ON THE GO! With unlimited mobile Web access, customers can check e-mail, update their Facebook status, get directions and check traffic on Mapquest, see the weather forecast on weather.com, find local restaurants and movie times with Yahoo! oneSearch, quickly skim news and sports headlines, and more - all while on the go.

Offer Details:

- ✓ Customers that purchase the \$9.99 Phone First Unlimited Web Only (UNLWEB) or the \$9.99 Shadow Unlimited Web Only (SWUNLWEB) will receive the first 30 days of the service for free.
- ✓ The 30 days free begins the day the feature is added and will be prorated the following month if the feature was added in the middle of a billing cycle.
- ✓ Customers will receive an SMS four days before the free trial SOC expires to advise them that they will begin to be charged for the data service.
- ✓ Customers will automatically begin to be charged for the service 30 days after it was added unless they remove the feature by calling Customer Care or via My T-Mobile.
- ✓ Dealer Compensation captured the month when the feature is billed the Monthly recurring charge, after the 30 day trial period.

